



## WASHINGTON'S LOTTERY COMMISSION MEETING MINUTES

October 17, 2024

Lottery HQ – Olympia, WA/Microsoft Teams

### **Commission Member Attendees:**

Schuyler Hoss, Commissioner, Acting Chair  
Judith Giniger, Commissioner  
Rudy Mendoza, Commissioner

### **Lottery Staff Attendees:**

Joshua Johnston, Director	Lenee Otto, Finance Manager
Cassandra Villegas, Deputy Director	Nikki Holien, Policy Coordinator
Leah White-Noreen, Director of Human Resources	Derek Poppe, Director of Security and Licensing
Kristi Weeks, Director of Legal Services	Kathi Patnode, Marketing Operations Manager
Todd Steben, Director of Finance	Jim Bevan, SharePoint and Office Administrator
Randy Warick, Director of Sales & Marketing	Jenny Whiteside, Corporate Acct. Manager
Kathi Patnode, Assistant Director of Marketing	Stacy Sund, Merchandising Coordinator
Tiffany Pringle, Legal Services Coordinator	Paulette Miller, Security & Licensing Admin. Assistant
Gaylene Gray, Instant Product Manager	Crystal Fischer, Director Information Services
Shar Hawley, Director of Org. Perf. & Planning	Alex Satterlund, Internal Control Auditor
Jenna Johnson, Procurement Manager	Anquone Conyer, Support Services Manager
Carissa Glassburn, Gaming Vendor Liaison	Hilary Elkins, Budget Manager
Wyatt LaBaw, Investigator	Kim Ficek, Customer Services Specialist
Cody LaCourse, Procurement & Supply Specialist	Stuart Woods, Regional Sales Manager
Debbie Porter, Licensing Coordinator, Investigator	Corey Emery, Infrastructure and Support Supervisor
Chris Rhodes, Helpdesk Lead	Jennifer Brashear, Accounts Payable Supervisor
Amy Brever, IT Customer Service	Brian Minks, Corporate Acct. Manager
Jessica Roswell, Marketing Operations Manager	Rita Hawkins, Executive Assistant

### **Other Attendees:**

Eric Allen, Assistant Attorney General	Shannon Struempf, IGT
Rebecca George, WIGA	Ernie Perez, IGT
Rosina DePoe, WIGA	Becky Bogard, IGT
Kristie Christensen, VML	Aubrey Seffernick, Kalispel Tribe of Indians
Emily Libby, VML	Drew Ellis, Catena Media
Scooter Churchill, VML	Richard Pirtle, member of the public
Madeline Geller, Curator	
Dan Miller, Curator	
Xiamara Garza, Curator	

### **Call to Order:**

8:30 a.m. – Acting Chair Schuyler Hoss called the Lottery Commission meeting to order.

Acting Chair Hoss began the meeting by asking for a commissioner roll call. In addition to Acting Chair Hoss, Commissioners Rudy Mendoza and Judith Giniger confirmed their attendance. Acting Chair Hoss requested participants in the room introduce themselves and confirm attendance.

### **Approval of Meeting Minutes:**

Acting Chair Hoss entertained a motion to adopt the minutes of the June 20, 2024 Commission Meeting as presented.

Commissioner Giniger **so moved**, and Commissioner Mendoza **seconded**. Acting Chair Hoss called for a vote to approve the minutes of the June 20, 2024 Lottery Commission Meeting. Ayes were unanimous. **Motion carried.**

Acting Chair Hoss next introduced the proposed 2025 Lottery Commission meeting dates. Director Johnston provided the Commissioners a brief overview and requested approval of proposed meeting dates.

Acting Chair Hoss entertained a motion to adopt the 2025 proposed Commission meeting dates as presented.

Commissioner Mendoza **so moved**, and Commissioner Giniger **seconded**. Acting Chair Hoss called for a vote to approve the 2025 proposed Commission meeting dates. Ayes were unanimous. **Motion carried.**

### **Approval of CR 102:**

In our April Commission meeting, Director of Legal and Legislative Services, Kristi Weeks, requested and received Commission approval for the filing of a CR 101 to open rulemaking for the Mega Millions rules. The CR 101 alerts the public that Washington's Lottery is looking into rule changes. Today, Ms. Weeks is presenting the proposed rule language to the Commission and requesting approval to file a CR 102 with the Office of the Code Reviser with the proposed language. This will notify the public that Washington's Lottery is not only thinking about making Mega Million rule changes, but the exact nature of the proposed changes, and it gives the public a chance to provide comments.

Ms. Weeks said Commissioners have been provided with the entire chapter, including a few sections that aren't changing. Those will not be submitted with CR 102. Ms. Weeks said it was important to give Commissioners the whole chapter so they can see the context. Ms. Weeks went on to say that the changes to the language were made based mostly on the official Mega Millions rules to keep them consistent, which is very important. Ms. Weeks said she also made some minor housekeeping changes.

Ms. Weeks reminded the Commissioners this is the proposed language, not final language. Ms. Weeks asked the Commissioners for any questions or concerns. Commissioner Giniger had one question, what is an exchange ticket? Which is talked about in the rules. Ms. Weeks said she asked the same question during the drafting process. Ms. Weeks said her understanding is that when you buy a ticket for multiple draws in advance and you win on the second draw and you come in and claim your prize, rather than just getting your old ticket back, you get a new ticket with just the draws that have yet to be completed.

Commissioner Giniger asked whether exchange ticket is defined anywhere? Ms. Weeks said she would look into it and get back to the Commissioners with a clear definition. Ms. Weeks thanked the Commissioners again and asked for any other questions. Acting Chair Hoss thanked Ms. Weeks and the team for their work and asked if the Commission should vote with language as is, or with amendments as requested by Commissioner Giniger. Ms. Weeks advised the best way to do it is to approve it the way that it's written, and Ms. Weeks has made note of the request from Commissioner Giniger and will address it at the CR103 stage.

Acting Chair Hoss entertained a motion to adopt the CR102 to submit proposed language for the Mega Million game change.

Commissioner Giniger **so moved**, and Commissioner Mendoza **seconded**. Acting Chair Hoss called for a vote for approval of the CR102 to file proposed rule language for Mega Million game changes. Ayes were unanimous. **Motion carried.**

**Director's Update:**

Director Joshua Johnston started his presentation by providing the Commission with update on the changes coming to Mega Millions in April 2025. As the lead director of the Mega Millions Consortium, he and the team have been keeping busy. Lotteries across the country are adopting new rules and because of those adoptions, the information about the new game is getting out quickly. The Mega Millions Consortium moved up its timeline to announce the upcoming game changes and put out a press release last week to national and local media across the country announcing the high-level changes. In addition to facilitating the press release outreach, Director Johnston served as the game's national spokesperson and sat down with multiple news outlets including, The New York Times, LA Times, ABC News, NPR, Associated Press, Wall Street Journal, and Univision. In total there were 2,240 stories that came out about the new game changes, with 2,131 being neutral or positive in their coverage. Director Johnston expressed a big thank you to Curator, our public relations agency, for their unwavering support and guidance throughout the announcement process.

Next, Director Johnston shared a brief recap of the North American Association of State and Provincial Lotteries (NASPL) Annual Conference in Kansas City. Director Johnston attended, alongside several Executive Leadership Team (ELT) members, as well as Commissioner Hoss. In addition to hearing several great presentations, including one from the mascot for the Kansas City Chiefs, the team was able to tour several rooms with vendors who were showcasing their latest offerings. Director Johnston closed his presentation with a special thank you to Commissioner Hoss for attending the NASPL Conference. He hopes that it provided a deeper understanding of the Lottery industry and was helpful as a current Commissioner. Acting Chair Hoss jumped in to say that he thoroughly enjoyed his experience at the conference and observed that Washington's Lottery is highly regarded among other state lotteries for all the great work we continue to do. The stellar reputation on the national level is a testament to all the hard work our agency does every day.

Director Johnston thanked Commissioner Hoss for his words and reminded the Commission that all Commissioners are invited and encouraged to attend any conference they like, Director Johnston said conference dates for 2025 are being set up now, and we will provide them to the Commissioners as soon as possible. Director Johnston said that NASPL's Annual Conference usually occurs in the September-October time frame, and he encourages the Commissioners to attend.

Commissioner Ginger commented and agreed that attending a national conference is a great opportunity to learn about the lottery and what other lotteries are doing. Commissioner Giniger is not surprised that Washington's Lottery is held in high regard and asked to confirm that Washington's Lottery is one of the only lotteries that has increased in sales recently, which is such a huge accomplishment that everyone deserves credit.

Director Johnston clarified, yes, in fiscal year 2024, we were one of the lotteries that increased year-over-year sales and we did it without introducing any online gaming or purchasing. Director Johnston said it really comes down to good blocking and tackling and then producing good products that people are interested in.

Commissioner Giniger thanked Director Johnston and the Lottery team for their work. Acting Chair Hoss thanked Director Johnston as well and introduced Deputy Director Cassi Villegas as the next presenter.

**Deputy Director's Update:**

Deputy Villegas began with a few positive status updates for the Commission. Deputy Villegas announced Washington's Lottery is almost done with the Annual Comprehensive Financial Report (ACFR). We hope to have the report completed by the end of November and then we will apply for the Certificate of Achievement by December 31<sup>st</sup>.

Deputy Villegas also announced Washington's Lottery received the Certificate of Achievement for Excellence in Financial Reporting from the Government Finance Officers Association (GFOA) for our FY23 ACFR. Deputy Villegas gave a special thanks to Todd Steben and Lenee Otto for their hard work in securing this honor for the 34<sup>th</sup> consecutive year.

Next Deputy Villegas shared Washington's Lottery has entered into a no-cost agreement with Haploos, a local veteran-owned business that provides virtual cards and related services to government agencies. The Lottery plans to pilot virtual cards and mobile wallets to pay out winnings to players electronically, in addition to our cash and check payment options. Deputy Villegas said that undergoing this digital transformation will help our agency's effort to remain relevant and modern as well as additional benefits, including decreasing resources, taking in additional revenue from virtual card rebates, potentially reducing environmental impacts associated with paper and printers, improving accessibility, and so much more. Deputy Villegas said we are moving quickly with this roll out and we're excited to see the positive impact it will have on our community.

Deputy Villegas next had a brief reminder that during the August Commission meeting, we talked about a decision package. Our decision package for spending authority for some additional FTEs has been submitted. This decision package requests spending authority for eight full-time employees, (FTEs), including two IT positions, two data and analytics positions, two Assistant Regional Sales Manager positions, a graphic designer, and a DEIB & Social Responsibility Manager. Deputy Villegas said the need to fill these positions now is driven by the significant and sustained growth in Lottery sales and operational demands over the past few years. We are optimistic that securing these resources will allow us to better serve both our employees and the public in a sustainable way. Deputy Villegas said she will be sure to share the status of this decision package once we hear more.

Deputy Villegas next shared more exciting news. We have signed a contract with Mass Ingenuity to utilize their Results Software, an enterprise application designed for enterprise performance management (EPM). Deputy Villegas is meeting with them next week, to begin planning implementation. This tool will be used to support our implementation of EPM, a comprehensive management strategy to help us plan, monitor, analyze, and optimize performance in real-time. Deputy Villegas shared that the results will serve as a single source of all performance data and will be visible in real time to all Lottery employees, including Commissioners.

In addition, Deputy Villegas mentioned another EPM tool that we are also exploring. It is the use of a closed, Lottery-only, Artificial Intelligence tool that would remove the need to sift through countless pages of material, allowing staff to quickly access authoritative and easy-to-understand answers to questions. Deputy Villegas is excited that we are considering this new tool and will be sure to keep the Commission informed on the progress. Deputy Villegas had first-hand experience with this tool in previous positions where they were successful in implementing the system. We hope to have the same

successes here at Lottery. If Commissioners have any questions on how the software works, please reach out to Deputy Villegas directly.

Lastly, Deputy Villegas concluded her presentation with an update on the OneWA project. Deputy Villegas shared that we are still on track to adopt Workday, once OFM gives us the greenlight. Washington's Lottery has funding for two project FTEs through the end of this biennium, and we requested funding for an additional five to help get us through another round of initiatives, and we hope to hear if we will receive them by June 2025. Deputy Villegas complemented the team on their hard work on this project. Deputy Villegas thanked the Commission and asked for any questions.

Commissioner Giniger commented on how great it is that the Lottery is ready to go whenever the State is ready. Commissioner Giniger asked for a reminder of what the first piece of this project will be again? Deputy Villegas said the first piece will be implementing WorkDay, which replaces AFRS, the current accounting system.

Commissioner Giniger thanked Deputy Villegas and commented on what a huge project this implementation will be. Commissioner Giniger went on to confirm the decision package is with the Governor's Office now, and we will find out soon if that will move forward, correct? Deputy Villegas confirmed that yes, Commissioner Giniger is correct. Commissioner Giniger thanked everyone for the work and getting this all done and said the performance management system sounds like it will be a real step forward for Lottery decision making. Acting Chair Hoss also thanked the team for the great strides made in terms of transparency, accountability, and accuracy of all our financial management systems. This gives a greater confidence in the work done at the Lottery and the quality of our system. Acting Chair Hoss then introduced the next presenter, Kristi Weeks.

#### **Legislative & Legal Services Update:**

Kristi Weeks, Director of Legal and Legislative Services, began her report next. Since the last meeting, we have had nine new formal or informal requests for information from the public, which is a little low, but not too far out of the norm. Ms. Weeks also shared additional great news, the Lottery has had no new requests for administrative hearings and no new lawsuits.

Next, Ms. Weeks updated the Commission about the corporate social responsibility plan. As mentioned during the last meeting, we're currently working on our very inaugural corporate social responsibility (CSR) plan for the Lottery. As the first step in doing this work, Ms. Weeks asked the various divisions to catalogue what activities they're already doing that could fall under the CSR umbrella. Ms. Weeks shared that this exercise helps us understand what we're already doing and where we're at as an agency before we start planning for where we want to go. Ms. Weeks said the next step is categorizing the activities into buckets or pillars, very similar to our strategic plan. Once the Lottery lands on those pillars, we can start looking for new initiatives to grow and support each pillar. Ms. Weeks reminded the group this is a slow process, as we are trying to get it right the first time. As mentioned earlier, we are looking at a dedicated position who would handle responsible gambling and CSR on a full-time basis. Ms. Weeks said she will continue to work on the CSR plan until that position is in place. Ms. Weeks continued by saying in January 2025, NASPL will be hosting a Responsible Gambling and Corporate Social Responsibility conference. Ms. Weeks is excited to attend along with a few other Lottery staff, she is looking forward to learning as much as she can to either hand off the project to the next person or complete it.

Ms. Weeks then updated the Commission about the submission of the application to NASPL and the National Council on Problem Gambling (NCPG) for responsible gambling verification at the third and

final level, which is the sustaining level. Ms. Weeks shared we were previously awarded at the planning level, we are currently at the implementation level, and now our recent submission will show that we made our plan, implemented it, evaluated it, made changes, and this is what we are going to do going forward in a sustained manner. Since our last meeting, we have been waiting for the submission portal to be opened, and the team has been working diligently to get it done. There are nine sections to be addressed, including a section called 'About your Lottery.' which asks about your lottery and your authorizing environment. Planning, employee training, retailer training, public education awareness, product oversight, research and evaluation, advertising, and the resources that we dedicate to responsible gambling. Each section requires narrative answers as well as submission of attachments and documents that support the narrative. Ms. Weeks said this is where we really excel because we have such beautiful brochures, web pages, and creative elements that really tell our story in a compelling way. We also had our previous submissions for the planning and implementation levels to refresh our memories and had notes from the evaluators from the last two submissions, which let us know where we did well and where we could improve. The good news is that we do responsible gambling work, we do it well, and all we are doing is telling our story. We don't need to be particularly crafty or sly with our persuasion, we just have to tell our story in a clear and concise way. Ms. Weeks shared she enjoyed getting the first draft out, but really thanked the team for their effort, Randy, Lance, Leah, and all their team members that worked on this, specifically Marci Savage. Ms. Weeks said that when you need something in Sales and Marketing, you go to Marci. Ms. Weeks shared that the portal closes for submissions on Friday. At this point, everything is with Josh and Cassi for final review and then Rita will get it uploaded into the portal. Once we have completed the submission, we may or may not get questions from the evaluators. There are four evaluators for each section and they have the ability to ask any clarifying questions, which we want to answer in a clear and persuasive manner. According to the NASPL schedule, we will not get the notification of the results until late January 2025. Ms. Weeks then asked the Commissioner for any questions.

Commissioner Giniger thanked Ms. Weeks for her report and answering any questions she had about timeline and submission. Commissioner Giniger also thanked everybody for pitching in and getting this done. It is really important for the Lottery, as well as the Commissioners. Our visibility in participating in responsible gambling activities is one of the most important things we do, along with generating revenue for the State. Commissioner Giniger asked Ms. Weeks for two or three highlights of what was submitted that she can share with the Commissioners about what the program is highlighting in terms of sustaining?

Ms. Weeks said she wasn't sure about examples, but the focus on this submission is how we have measured our successes, evaluated our plan, made changes going forward, and how we are adapting. One example is in our retailer training program, which we started in 2019, but then COVID hit, which caused some challenges getting out into the field for training. In this submission, the Sales team was able to explain each training course that they were able to do, the challenges, measurements used, and changes made to be effective as we roll out our plan. That is exactly what evaluators want to see, how it is a living document and making it more effective every day. Ms. Week said she would be happy to send the Commissioners the narrative for the submission.

Commissioner Giniger responded, yes, she would like to read the submission. Commissioner Hoss then suggested a one-on-one, more in-depth review of the material if Ms. Weeks could, and Commissioner Giniger had interest. Ms. Week said absolutely. Acting Chair Hoss asked for any additional questions or comments and thanked Ms. Weeks for her report. Next, we had a financial update with Todd Steben.

### **Financial Report: FY 25 Quarter 1:**

Todd Steben, Director of Finance, was next to present. Mr. Steben took us through a series of slides showing financial comparisons between FY24 and FY25, budget to actuals, sales and operating profit by product, contributions and more. Mr. Steben did mention that sales are slightly down compared to last year, which he believes to be due primarily to the fact that we have not seen many high jackpots this year, unlike last year when we had several surpassing \$1 billion.

Mr. Steben concluded his financial report and asked the Commissioners for any questions or comments. Commissioner Giniger thanked Mr. Steben for his presentation and mentioned how in line this report is with what we have seen before. Commissioner Giniger appreciates Mr. Steben's highlights of line items, and how it really shows how much our contributions depend on big jackpots. Acting Chair Hoss again echoed the concern about big jackpots and had a few clarifying questions he would like to follow up with Mr. Steben after the meeting.

### **Sales & Marketing Update:**

Acting Chair Hoss next introduced the Director of Sales and Marketing, Randy Warick. Mr. Warick kicked off his presentation with an update on sales goals, highlighting the FY25 goal of \$987.8 million and overall year-to-date sales currently sitting at 97.6% to goal. We are about \$5.7 million off from our year-to-date goal compared to last year. Mr. Warick said although this doesn't sound great, he will be providing details on the next slide to give a hopefully more positive picture.

Mr. Warick highlighted Scratch games, Mega Millions and Match 4, which all have surpassed their year-to-date goals. Mr. Warick said the big conversation today, however, has been the jackpots. Mr. Warick continued by stressing the importance of high jackpots to our sales goals and has done some additional research to share with the Commission. Mr. Warick said that during the first and second quarter of FY24 we had two jackpots each quarter, one being Mega Millions, at over a billion dollars, and the other one for Powerball at a billion dollars. Mr. Warick said today, Powerball is at \$437 million and growing, we want to see that. Mr. Warick has been tracking numbers daily and shared that right now, for quarter two, we need to be tracking at about \$2.6 per day in sales to reach our goal, and we're at \$2.47 million. In the last ten days, we have seen seven out of the ten days reaching above what we need to get to our goal.

Mr. Warick also reminded the Commission about another positive, Scratch. Mr. Warick said we launched the holiday tickets on Monday, which we know are very strong.

Mr. Warick then previewed some upcoming promotions, which Kathi Patnode will be providing details on next. We hope will continue to increase sales, including a Kraken/Lotto promotion and an AEG music venue draw promotion tied to HIT 5, as well as plans to explore additional opportunities to partner with more brands locally and nationally. Mr. Warick also anticipates the Mega Millions changes will be a fantastic opportunity for increased sales. Mr. Warick asked for any questions. Hearing none, Acting Chair Hoss introduced Ms. Patnode, Assistant Director of Marketing.

Ms. Patnode took the floor to share the great coverage our PR partner, Curator, has earned since our last meeting. Ms. Patnode highlighted that since August, there were 448 stories garnering more than 434 million impressions for Washington's Lottery. Ms. Patnode also expressed her appreciation for the team at Curator for their work and every day helping Washington's Lottery receive positive feedback. These efforts helped Washington's Lottery grow awareness around our winners, retailers, unclaimed prizes, new Seahawks Scratch ticket, and more.

Director Johnston briefly asked to pause and mentioned to the Commissioners that because of the national attention the story is picking up, that there is a one-billion-dollar unclaimed Mega Millions jackpot prize from New Jersey. Director Johnston shared that it has been about six months since the drawing, and the winner has not yet come forward to claim their prize. New Jersey is doing a lot of press around this unclaimed prize to try to get the person to come forward. If you see this in the media, know the player has 365 days in that state to claim. Acting Chair Hoss asked what happens if they do not claim the prize? Director Johnston said if the prize is not claimed, our original contribution will come back to us. Since New Jersey is making money on the interest, the question becomes what happens to all that interest? Will it be returned to the states? New Jersey is working through all those questions now. The intention is to give back the original contribution as well as the interest earned. It's unfortunate, however, because we would prefer the person to come and claim it, but we will have to wait and see.

Ms. Patnode continued her presentation by sharing some of the great work that our marketing and advertising agency partner, VML, has developed. One thing that has been great to highlight is our partnership with the Seahawks and Seahawks Legends Kam Chancellor and Richard Sherman. She showed some short videos as well as a blooper reel that we are sharing on our website and social media channels. Ms. Patnode shared that we just held our first drawing for the Seahawks Scratch ticket and we had over 31,000 entries mailed in.

Ms. Patnode went on to share what we have to look forward to in the coming months. Just in time for the holidays, the team is launching the "Scratch Your Way Through The Holidays" campaign, which will feature fun and engaging social posts asking followers to share their favorite parts of the season.

Ms. Patnode also gave us a sneak peek at the social media advertisements for the \$5 Kraken/Lotto promotion Mr. Warick mentioned, which will run from November 3 through January 25. Ms. Patnode gave a preview of the spot that will run on Lottery machines. Ms. Patnode shared that in addition we will also have four short videos about the prize package for the Kraken promotion, including appearances from Joey Daccord, explaining the promotion. We will have two drawings, and our prize packages are fabulous. Ms. Patnode believes this will be a great campaign and really increase sales for Lotto.

Next, she showed a few other highlights from social media, including our new series about our beneficiaries. This "Myth Busting" series, we call *Myths and Facts*, aims to increase awareness regarding how Lottery proceeds benefit Washington and has received great engagement so far. Our social media posts about our winners also have done well, which is always great to see. This had really high engagement, with 67 likes, 12 comments and three shares, which is particularly great when it's not something about winning or imagination.

At our next meeting, Ms. Patnode says we can expect to see more on our new DOI brand campaign, which will likely launch at the end of January. The team is also working on the final creative and contract for a potential Seattle Mariners Scratch ticket in 2025. Ms. Patnode gave a big thank you VML for being such a wonderful partner in making these imaginative concepts come to life.

Commissioner Giniger thanked the sales and marketing team for their focused work on social media, specifically mentioning the 'Myth Busting' campaign. Commissioner Giniger said it's a really good way to get information out to people who otherwise might not be seeking that kind of information. Acting Chair Hoss asked for any additional questions or comments and moved on to the next presenter.

### **Scratch Artwork**



Our next presenter, Gaylene Gray, Scratch Product Manager, shared some more upcoming Scratch games. Ms. Gray shared several images of ticket artwork with the Commission, including Bingo and Slingo designs, a few extended play tickets, and some licensed brands like the Pink Panther Crossword.

Commissioner Giniger commented that Bingo and Slingo are very popular. Ms. Gray responded yes, they are very popular with our players. They are considered core games and have been consistently in our portfolio. Commissioners thanked Ms. Gray for her report and great work.

**Commission Business/Agenda Items:**

Acting Chair Commissioner Hoss asked the Commissioners about any new topics or agenda items they wish to include on the agenda for the upcoming meeting. Commissioner Giniger asked if a presentation with Washington Student Achievement Council (WSAC) will be available? Director Johnston said the December date did not work for their team and we're looking forward to the February 2025 meeting. Commissioner Hoss noted the upcoming election in Washington and commented that February is a good time to have this presentation as the new administration will be launching ideas related to the Washington Student Achievement Council. Commissioner Giniger also commented on the potential for a change in the head of WSAC as well, so timing of a presentation in February will work nicely. Acting Chair Hoss asked for any other December meeting topics. With none, the Commission moved on to public comment.

**Public Comment:**

Acting Chair Hoss asked if anyone in the room or online had a public comment to share. One comment from a member of the public, Richard Pirtle, asking why Washington's Lottery did not run the NASCAR/Powerball promotion that other lotteries participated in last year.

Director Johnston responded by saying it is because our state is not part of MUSL (the Multi-State Lottery Association), the group that oversees Powerball. Therefore, Washington's Lottery would have to pay to run the promotion. Since our research showed we likely would not have a strong return on investment, we chose to not participate.

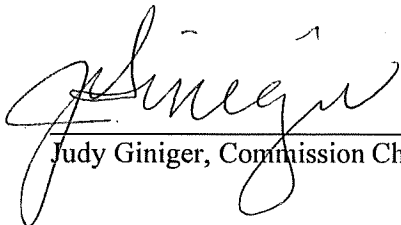
Acting Chair Hoss said if Mr. Pirtle has any additional questions, to please put them in writing to Director Johnston. Acting Chair Hoss asked for any additional comments and thanked everyone for their work.

**Adjournment:**

Acting Chair Hoss thanked everyone for their time and participation. Acting Chair Hoss adjourned the meeting at 9:58am

The, October 17, 2024, Lottery Commission Meeting Minutes were approved this 12<sup>th</sup> day of December, 2024.

Respectfully submitted,

  
\_\_\_\_\_  
Judy Giniger, Commission Chair

  
\_\_\_\_\_  
Rita Hawkins, Executive Assistant